

## **ABOUT**

Launched in 2019, FIA Magazine is the premier publication of the Forging Industry Association (FIA), dedicated to providing comprehensive coverage and insights into the forging industry. As the authoritative voice for forging professionals, FIA Magazine provides in-depth articles, industry news, technical innovations, and expert perspectives that keep our readers informed and ahead of the curve. Our content spans a wide range of topics, including market trends, business strategies, technological advancements, and best practices within the forging sector.

#### **SUBSCRIPTION**

One Year (4 Issues) Member: \$40 One Year (4 Issues) Non-member: \$80

\*Subscriptions are based on a calendar year. Subscribers will receive four print editions of FIA Magazine by USPS mail per year. Subscriptions are available to North American subscribers only (FIA members automatically receive one copy per member company).

For questions about subscriptions, please contact Kathy Edwards by email or phone at (216) 781-6260.

Please Note: No subscription is final until accepted by FIA. FIA reserves the right to refuse a subscription to any person. Any subscription that is not accepted by the FIA will be refunded in full.

#### CONTACT

Contact Angela Gibian at angela<u>@forging.org</u> with questions or for more information.

### **CIRCULATION**

FIA Magazine is distributed to approximately 11,000 FIA and industry contacts (digitally to the public and in print to FIA members). Each issue is also posted on <a href="FIAMagazine.com">FIAMagazine.com</a> for viewing by online visitors.

FIA Magazine recipients and subscribers include: FIA members and other individuals in forging and forging supplier companies in the following primary processes performed: Impression Die Forging, Cold Forging, Open-Die Forging, and Seamless Rolled Ring Forging.

#### **AUDIENCES**

FIA Magazine reaches primary target audiences including: Automotive and Heavy Truck, Aerospace, Off-Highway and Heavy Construction, Agricultural, Ordnance and Military, Oil and Gas, Energy, and Industrial, Hardware and Tools.

#### **COLUMNS**

President's Note
Washington Update
Energy
Equipment & Technology
Maintenance
Automation
Materials
Operations & Management
Industry News
Foundation News
Forging Research
Members Speak

# **MAGAZINE AD SIZING & SPECIFICATIONS**

Issue	February Issue	May Issue	August Issue	November Issue
Issue Theme	Forging Technology & Equipment	Automation & Material Handling	Forging Materials & Tooling	Forging Foundation & Research
Contracts Due	January 13, 2026	April 8, 2026	July 15, 2026	October 7, 2026
<b>Materials Due</b>	January 20, 2026	April 15, 2026	July 22, 2026	October 14, 2026

Dates subject to change. Published 4x per year. Cancellations accepted before closing date only. Ads should be furnished as a high-resolution file (at least 300 dpi) in the jpg, pdf (fonts must be embedded), or tif formats. All colors in files should be created as CMYK builds. Black-and-white files should be at least 600 dpi and done in Greyscale.

	Sizing	Member Pricing (per issue)	Non-member Pricing (per issue)
Full-Page	8.5" x 10.875" (add .125" bleed)	\$1,995	\$2,495
	or 7.5" x 9.75" no bleed	4 issue contract: \$1,795	4 issue contract: \$2,095
Half- Page (horizontal)	7.5" x 4.62 <mark>5" n</mark> o bleed	\$1,395 4 issue contract: \$1,095	\$1,695 4 issue contract: \$1,395
Half-Page (vertical)	3.5313" x 9.025" no bleed	\$1,395 4 issue contract: \$1,095	\$1,695 4 issue contract: \$1,395
Quarter Page	3.625" x 4.625" no bleed	\$1,095 4 issue contract: \$895	\$1,395 4 issue contract: \$1,095
Inside Front Cover	8.5" x 10.875" (add .125" bleed)	\$2,495	\$2,995
	or 7.5" x 9.75" no bleed	4 issue contract only	4 issue contract only
Inside Back Cover	8.5" x 10.875" (add .125" bleed)	\$2,495	\$2,995
	or 7.5" x 9.75" no bleed	4 issue contract only	4 issue contract only
Back Cover	8.5" x 10.875" (add .125" bleed)	\$2,795	\$3,295
	or 7.5" x 9.75" no bleed	4 issue contract only	4 issue contract only
Classified Ad or		\$120	\$200
Job Listing		2 or more issues: \$100	2 or more issues: \$150

## **DESIGN SERVICES**

FIA offers design services for digital and print ads free of charge!

Contact Angela at <a href="mailto:angela@forging.org">angela@forging.org</a> if you would like assistance with designing your ad.

## FORGING.ORG WEBSITE ADVERTISING

**Square Button Ad** - 300 x 250 pixel hi-res digital art file in the jpg or gif formats (including animated gifs). Please limit animated gifs to three loops. Ads will be uploaded within 48-72 hours of receipt by FIA.

- One month: \$450 (Member)/\$550 (Non-Member)
- 6 months: \$2,600 (Member)/\$3,600 (Non-Member)
- One year: \$5,000 (Member)/\$6,000 (Non-Member)

Vertical Rectangle Ad - 300 x 600 pixel hi-res digital art file in the jpg or gif formats.

- One month: \$850 (Member)/\$950 (Non-Member)
- 6 months: \$4,100 (Member)/\$5,100 (Non-Member)
- One year: \$7,200 (Member)/\$8,200 (Non-Member)

**Premier Leaderboard Ad** - 980 x 125 pixel digital art file in the jpg or gif formats (including animated gifs). All ads must be under 50kb. Please limit animated gifs to three loops.

- One month: \$1,500 (Member)/\$2,500 (Non-Member)
- 6 months: \$8,000 (Member)/\$9,000 (Non-Member)
- One year: \$15,000 (Member)/\$16,000 (Non-Member)



#### **CONTENT MARKETING PACKAGE**

**Content Marketing Package -** FIA's NEW members only content marketing package includes a 1-hour webinar for you/ your company to host, a full-page advertisement, and a 1,000-3,000 word article.

Price per package: \$4,500 (MEMBERS ONLY)

# **ENEWSLETTER ADVERTISING**

#### **QUICKREAD ECONOMIC UPDATE** (Weekly Enews)

**Rectangle Ad -** 350 x 215 pixel digital art file in jpg or PDF format. **Price per enewsletter:** \$250 (Member) / \$500 (Non-Member)

**Banner Ad -** 600 x 200 pixel digital art file in jpg or PDF format. **Price per enewsletter:** \$500 (Member) / \$750 (Non-Member)



**FIA MEMBER UPDATE** (Quarterly - Members Only Enews)

**Rectangle Ad -** 350 x 215 pixel digital art file in jpg or PDF format.

Issue Schedule: January, March, June, September

Price per enewsletter: \$250 (Member) / \$500 (Non-Member)



Ad placements are ran on a first come first served basis. s can be linked to either a webpage (URL) or downloadable PDF document

# 2026 FIA ANNUAL SPONSORSHIP PACKAGES

Sponsorships run January 1 - December 31, 2026

LEVEL	PLATINUM	GOLD	SILVER	BRONZE
	\$12,000	\$8.000	\$4,000	\$2,500
Logo on event website				
Logo on pre-event e-blasts and promotions				
Thank you post on FIA social media				
Logo on onsite signage				
Regional Meeting of Members				
Theory & Applications of Forging & Die Design				N N
Forging Automation Conference				TO
Fundamentals of Forging 101				EC
First Line Supervisory Training				SEI
Press Maintenance Workshop				

To reserve your 2025 Sponsorship Package please contact Angela Gibian at angela@forging.org or call 216-781-6260.

Note: FIA Annual Meeting of Members & FIA Fall Meeting of Members will have their own sponsorship options and forms. FIA is a 501c6 organization and sponsorships are not tax deductible. Forging Foundation (FIERF) fundraising events will have their own sponsorship opportunities and funds will be allocated to the Foundation (501c3).

### FIA MAGAZINE 2026 SPONSORSHIP CONTRACT

☐ I will submit a new logo (hi-res jpeg or png) for use on promotional materials		
Contact Person		
Phone		
E-mail		
Sponsorship Selection		
Signature:	Date:	

# FIA MAGAZINE 2026 ADVERTISING CONTRACT

CONTACTINFORMATION	
Contact Person	
Company Name	
Ad Agency (if any)	
Address	
City	
Phone	
E-mail	
SELECT ISSUES TO RUN YOUR MAGAZINE ADVER	
	☐ Issue 3 August (ad due July 22, 2026)
☐ Issue 2 May (ad due April 15, 2026)	☐ Issue 4 November (ad due October 14, 2026)
Ad Size / Type	Amount / \$ Total
Please e-mail your art and/or classified text to lorean@forgin	ing org by the ad due dates
	ng.org by the ad date dates.
CLASSIFIED ADVERTISEMENTS	
Number of adsx Number of Issues =	Total Amount:
DIGITAL WEB ADVERTISEMENTS (FORGING.ORG	à)
Ad Size/Typex Duration	_ = Total Amount:
ENEWSLETTER ADVERTISEMENTS	
Quickread (weekly) Duration = T	Fotal Amount:
Member Update (4/year) Duration = 1	Total Amount:
METHOD OF PAYMENT	
Check payable to Forging Industry Association	
To pay by credit card, please call Kathy Edwards at 216-7	781-6260
Please amail your signed contract to Angela Gibian at ang	<u>lela@forging.org</u> for FIA Magazine, Forging.org, or Enewsletter a
	payment to: Forging Industry Association, 6363 Oak Tree Blvo
Independence, OH 44131 ATTN: FIA Magazine	
I/we agree to pay the Forging Industry Association (FIA) the above sum according to the terms in this co	contract and the Media Kit. This contract is valid only for issues of the FIA Magazine and e-newsletters. I/we
understand that changes in this contract may require subsequent billings or credits. Any such changes in I/We must provide acceptable advertising copy by the deadline provided by FIA. FIA and/or the publish	s must be approved in writing by the parties. her has sole discretion to review and edit copy. FIA and the publisher reserve the right to decline any advertising
that is deemed inappropriate, unprofessional, misleading, unethical, or which, in their reasonable discreti	tion, does not promote the professionalism and/or ethics of the forging industry, or which is not consistent with the
	an advertisement shall be published in the FIA Magazine is reserved to the discretion of the publisher under the Imission. Subject to Terms & Conditions and processing of payment. When no acceptable copy (as determined b
	ne ad or repeat the latest ad, and/or charge for the space reserved. If there is no unacceptable copy because the
advertiser has met the deadline, but the ad was not accepted by FIA or the publisher, the payment mad the parties concerning advertising in the FIA Magazine.	de by the advertiser for that single ad will be refunded and no ad will be run. This is the entire agreement between
Signature	Date: